



HERA
GENERAL TRADING

The Key to Your Power



The Key to Your **Power**

We impress with our first-class export and import services that open your doors to world markets, accelerate your trade and make you stand out in the international arena.



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Services

- **Construction Material Supply**

Supply of materials for construction projects with a wide range of products.



- **Building Materials Supply**

Supply of building materials required by residential, commercial and industrial buildings.



- **Material Supply for the Energy Sector**

Special equipment and material solutions for energy generation and transmission projects, including transformers, generators, and various types of iron.



- **Iron, Steel and Raw Material Supply**

Supply of high quality iron, steel and raw materials for the industrial and construction sectors.



- **Hotel, Automotive and Home Textile Materials and Supplies**

Supply of special textiles and auxiliary materials for hospitality, automotive and living areas.



Products

- **Power Trafos and Generators**

High and medium voltage transformers, generator solutions for reliable energy systems.



- **Power Cables**

High, medium and low voltage electrical cables.



- **Communication and Special Cables**

Cable types suitable for telecommunication, shipbuilding and special sector applications.



- **Building and Construction Materials**

Steel constructions, rebars, billet bars and other basic building materials.



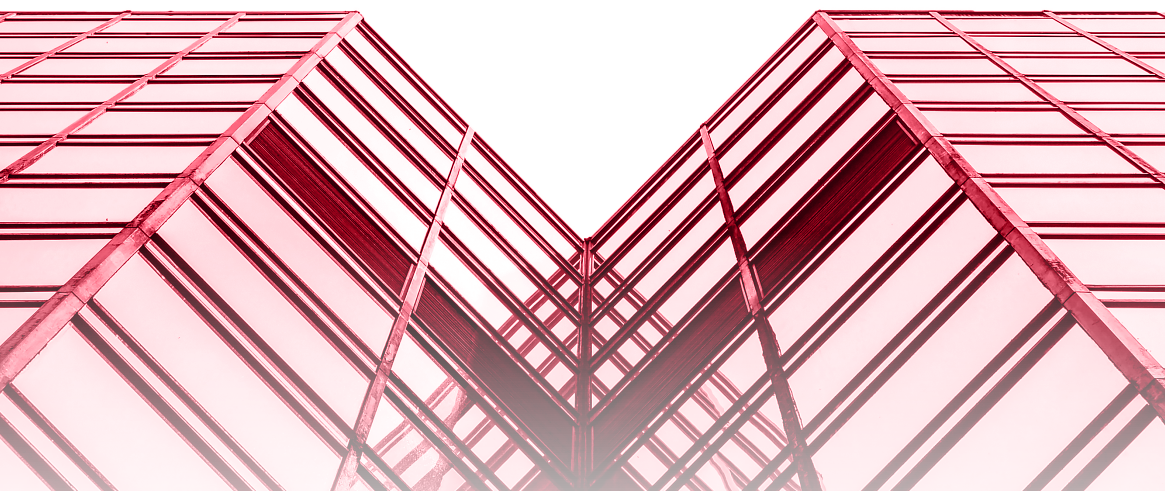
- **Decorative Textile Products**

Aesthetic and functional textile products suitable for hotel, automotive and home decoration.



Construction Material Supply

- **Composite plywood** production for the construction industry
- **Durable and recyclable plywood made from a mixture of stone dust and PVC**
- High bearing capacity, flexible, lightweight and smooth surface for **concrete molds**
- Materials resistant to **fire, water, mold, mildew, insect infestation and UV rays**
- Easy to cut, **paint and glue compatible panels**
- Eco-friendly, long-lasting and reusable **building materials**
- Production in different **thicknesses and sizes** (from 6 mm to 25 mm)
- Fast assembly, economical, wood **alternative solutions**



In the supply of construction materials, we provide professional support at every stage of the process by offering quality and durable products in a fast and reliable manner in accordance with the projects.

Building Material Supply



- **Composite Plywood Production:** Durable, water and fire resistant plywood panels produced with a mixture of stone dust and PVC, used in concrete molds.
- **Construction Materials Sales:** Long-lasting and recyclable products that provide a smooth surface, ideal for concrete formwork systems.
- **Environmentally Friendly Building Solutions:** Recyclable, wood alternative, sustainable products that protect nature.
- **Cutting and Dimensional Production:** Customized production with different thickness and size options according to needs.

In the supply of building materials, we support the process by supplying products suitable for the needs of the projects in a timely, reliable and professional approach.

Material Supply for the **Energy Sector**

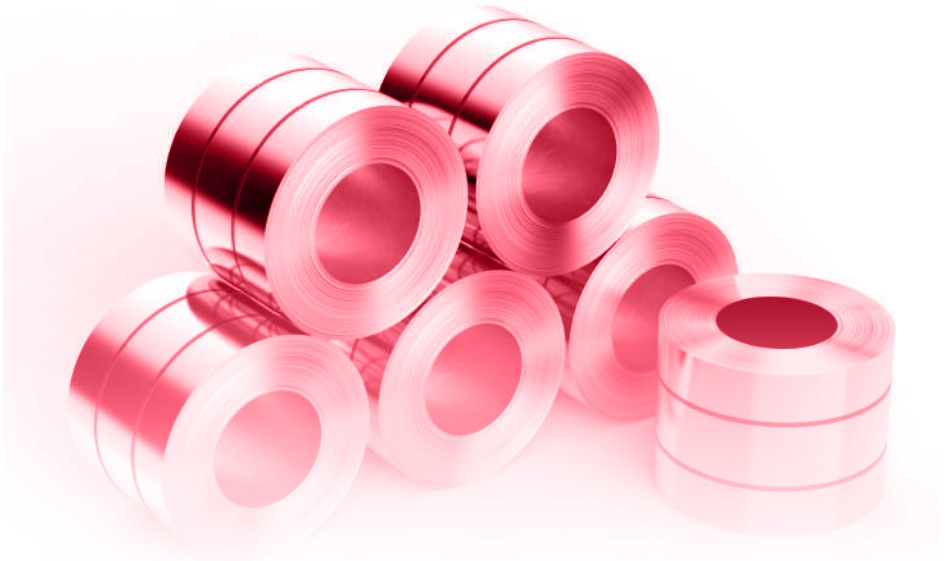


- **Composite Plywood Production:** Recyclable, high-strength panels made from a mixture of stone dust and PVC, used in concrete formwork systems.
- **Construction Materials Supply:** Lightweight, long-lasting, moisture and heat resistant, easy to assemble building panels.
- **Electrical Panels and Automation Systems:** Low voltage panel solutions, supply of hardware suitable for automation systems
- **Power Transformers and Generators:** Solutions that form the backbone of energy transmission systems with high and medium voltage power transformers.

In the supply of building materials, we support the process by supplying products suitable for the needs of the projects in a timely, reliable and professional approach.

Iron, Steel and Raw Material Supply

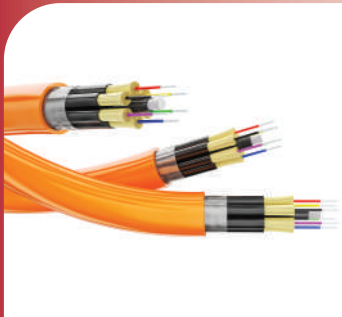
- **Steel Construction Applications:** Fast installation and long-lasting steel construction systems suitable for industrial buildings.
- **Facade and Railing Systems:** Aluminum, glass and wrought iron applications that offer aesthetic and safe solutions.
- **Wrought Iron and Special Metal Designs:** Project-specific wrought iron doors, railings, windows and decorative metal works.
- **Porch, Pergola and Shading Systems:** Open space designs with modern and functional solutions.
- **Stainless Steel Applications:** Hygienic, durable and aesthetic stainless material applications.



We export products for the building and metal sectors, especially composite plywood and steel construction products, and import the materials needed.

Power Transformers and Generators

We supply indispensable parts of energy infrastructures with high and medium voltage power transformers. We also offer reliable generator solutions to meet the need for continuous and uninterrupted energy, and provide professional support in the export and import processes of these products.



Communication and Special Cables

We provide export and import of specially manufactured cables for telecommunication, defense industry, shipbuilding and special sector applications. We offer customized product supply and logistics solutions for customer demands.

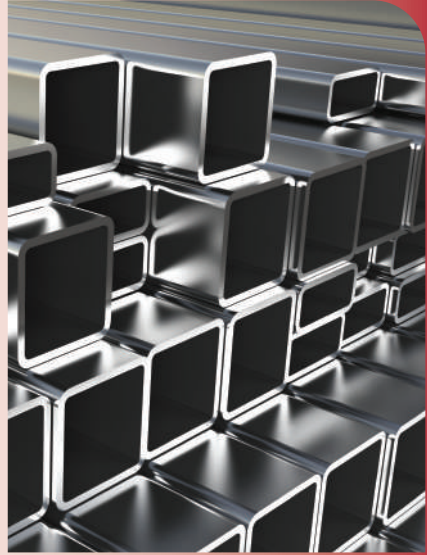
Power Cables

We supply high, medium and low voltage electrical cables. We provide products that meet the technical requirements of the projects, prioritizing safety and efficiency in energy transmission.



Building and Construction Materials

We supply basic construction materials such as steel construction, rebar and billet rebar; we provide comprehensive material support for all construction projects from infrastructure to superstructure. We realize domestic and international deliveries by approaching quality and conformity criteria sensitively in all products.



Decorative Textile Products

We import and export curtains, upholstery and other decorative textile products for hotel, automotive and home decoration. With our product portfolio that offers aesthetics and functionality together, we produce customized solutions for projects.



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